

Short profile to [www.routesonline.com](http://www.routesonline.com)



### **BARCELONA AIR ROUTE DEVELOPMENT COMMITTEE**

The Barcelona Air Route Development Committee (BARDC) was created at the beginning of 2005 by **Aena** (Spanish airports manager company), **Generalitat de Catalunya** (the Catalan Autonomous Government), the **Barcelona City Council** and the **Barcelona Chamber of Commerce**, in order to promote the development of new intercontinental routes from Barcelona Airport.

Barcelona Airport occupies ninth place among all the airports on the continent in terms of passenger numbers. The opening of **new Terminal 1** offers a great potential for increased growth in air traffic, especially long-haul traffic.

The BARDC manages the **co-ordination between local institutions** and is a **point of contact for airlines**, thus promoting the possibility of establishing new air services to Barcelona.

There are three main pillars to the **BARDC's activity**:

- Identifying opportunities to open new air routes by the means of market research studies.
- Making contact with companies that may potentially operate these new routes with the objective of analysing together the route's viability.
- Support when launching new routes by designing a joint plan aimed at promoting the commercial launch.

The **synergies created among the four members** ensure that the plethora of needs that such broad-ranging actions require are covered well and are also performed effectively.

### **Contact details**

BARDC Secretariat  
Avda. Diagonal, 452  
08006 Barcelona  
Spain

Phone number: +34 934 169 429  
Fax number: +34 934 169 399  
E-mail: [info@bcnair-route.com](mailto:info@bcnair-route.com)  
Website: [www.bcnair-route.com](http://www.bcnair-route.com)