

Strategy Summit Programme

Al Dana Hall, Gulf Hotel

Sunday 31 May – Monday 1 June 2015



Strategy Summit Sponsor



Organiser



routes
middle east & africa

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Programme

Routes Middle East & Africa Strategy Summit

Sunday 31 May

Opening Remarks 14:00 - 14:05

Michael Miller, Head of Content & Industry Relations, Routes, UBM EMEA

Welcome Addresses 14:05 - 14:20

H.E. Engineer Kamal bin Ahmed Mohammed, Minister of Transportation and Telecommunications for the Kingdom of Bahrain
Mohamed Yousif Al Binfalah, CEO, Bahrain Airport Company

Session 1 14:20 - 15:10

Arab liberalisation – are the skies really opening up?

The 2004 Damascus convention laid down the framework for liberalisation in the Arab world and came into force in 2007. Has there been much change since? Do bilateral restrictions remain the norm in the Arab world? Certain countries that have made open skies declarations – UAE, Qatar, Kuwait, Oman and Bahrain. What changes have these countries seen? Are the processes and protocols maturing in step with traffic growth? What lessons can the Arab World learn from Europe and the US with regard to Open Skies?

Moderator: John Grant, Executive Vice President Data & Market Intelligence, OAG

Paul Byrne, CEO, flynas
Adel Ali, CEO, Air Arabia
Aloke Singh, Chief Officer, Network Planning, Oman Air
Dr Hamdi Chaouk, Managing Partner, Aviation Minds

Presentation by Summit Sponsor 15:10 - 15:30

Efficiency: matching capacity to demand

Raul Villaron, Market Manager, Embraer

Refreshment Break 15:30 - 15:50

Session 2 15:50 - 16:40

Information exchange / regulatory reform

The two MH disasters of 2014 have highlighted issues in information exchange and the growing need for regulatory reform. Is there a need for greater global regulation, support and collaboration? Whose responsibility is it to share information about unsafe airspace? What is the role of governments, IATA, ICAO, and airlines in the process?

This session includes an update from the ICAO / IATA task force investigating whether current protocols are fit for purpose (task force due to report February 2015).

Moderator: Michael Miller, Head of Content & Industry Relations, Routes, UBM EMEA

Dr Elijah Chingosho, Secretary General, AFRAA
Imed Ben Abdallah, Head of Airline Marketing, Middle East & Africa, Bombardier Aerospace
Mohamed Khonji, Regional Director, Middle East Office, ICAO
Achim Baumann, Regional Director, Safety & Flight Operations, Middle East & North Africa, IATA

Session 3 16:40 - 17:30

How does good data bring in new airlines?

Airlines have said new route decisions are at their core based on good data. What data is that? Who has the data? What are the best ways to show it at Routes meetings in order to generate the business case for new air service?

Moderator: Michael Miller, Head of Content & Industry Relations, Routes, UBM EMEA

John Grant, Executive Vice President, Data & Market Intelligence, OAG
Fernando Estrada, Chief Strategy Officer, Vueling
Aidan Mooney, Vice President Consulting, ASM
Karl Dandler, CEO, Kosice International Airport
Sabine Reim, Vice President, Airline Network Strategy, InterVISTAS Consulting

Closing Remarks 17:30

Michael Miller, Head of Content & Industry Relations, Routes, UBM EMEA

Sponsored by Embraer, the Routes Middle East & Africa Strategy Summit brings together industry leaders in a series of moderator led panel discussions to debate some of the key aviation and route development issues from across Africa and the Middle East. The summit promises to provide a lively and interactive start to the event and we encourage delegates to join the debate.



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Monday 1 June

Opening Remarks

09:00 - 09:05

Michael Miller, Head of Content & Industry Relations, Routes, UBM EMEA

Session 4

09:05 - 09:55

Airports – congestion and building for the future

Airports are one of the most important economic drivers in the region they serve. As global air travel increases, airports are becoming more congested. Can airports keep up with demand? What are the challenges and opportunities that airports face? What are the major trends for airport development and expansion? What is the role of the private sector with airport development / management? Can airports provide what the airlines require?

Moderator: Oliver Clark, Senior Reporter, Flightglobal

Gilles Darriau, CEO, Abidjan International Airport (AERIA)
Khalil Lamrabet, Director, Aviation Business Development, Dubai Airports
Richard Bodin, Chief Commercial Officer, Fastjet
Terence Delomoney, General Manager, King Shaka International Airport, Airports Company South Africa (ACSA)
Gordon Stewart, Chief Support Services Officer, Bahrain Airport Company

Keynote Presentation

09:55 - 10:15

Air service development in Africa in an age of greater liberalisation

Sabine Reim, Vice President, Airline Network Strategy, InterVISTAS Consulting

Refreshment Break

10:15 - 10:40

Session 5

10:40 - 11:30

Tourism – an economic driver for Africa

The UNWTO predicts the tourism growth on the African continent is to grow at an average rate of 4.4% per annum up to 2030. The continent has 6 of the 10 fastest growing economies in the world but represents only 5% of the world's total international arrivals.

Can the region keep up with the predicted growth? What barriers need to be removed to allow the region to reach its potential? Do visa restrictions need to be relaxed to accelerate this growth?

Moderator: Gerard Brown, Head of Future Hosting, Routes, UBM EMEA

Stephanie Wear, Director of Economic Development, Tenerife Tourism Corporation
Prince Chintimbwe, Director Airport Services, National Airports Corporation Ltd, Zambia
Karikoga Kaseke, CEO, Zimbabwe Tourism Authority
Solomon Dube, Director General, Swaziland Civil Aviation Authority

Closing Remarks

11:30

Michael Miller, Head of Content & Industry Relations, Routes, UBM EMEA

Speakers | Routes Middle East & Africa Strategy Summit



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