EXHIBITOR

GUIDE TO SUSTAINABILITY

Erronka Garbia is a certificate that recognises those events that include environmental measures in their design and organisation to minimise the potential negative impacts on the environment.

This initiative presents the celebration of environmentally sustainable events under three different scopes: action measures to minimise the environmental impact; monitoring all the data to quantify and asses the impact; and finally communication in order to guarantee a major transparency and to raise awareness.

This guide introduces an environmental code of conduct for stakeholders taking part of the event as exhibitors.

routes online

Routes Europe 2018
The route development forum for Europe
Bilbao, Basque Country • 22 - 24 April 2018

ERRONKA GARBIA
ENVIRONMENTALLY SUSTAINABLE EVENT

1 Sustainable exhibition stand

- The stand should be **reusable** for future occasions.
- Prioritise the use of **recycled and reciclable materials** (wood or cardboard)**.**
- Make sure the stand is built with **mechanical links** to guarantee flexibility in the transport, assembly and dismantling.
- Use **LED or low voltage devices,** both for the lighting systems and digital media.

2 Minimise the use of paper

- Hand out printed documents (leaflets, catalogues, etc.) only when requested and not by default.
- In case of using paper, choose the recycled one.
- Prioritise the use of digital media to communicate information:

    Use QR codes, emails, screens, screenings or computer equipment.

3 Minimise purchase and consumption

- Develop a proper **purchase plann** to avoid oversizing.
- Minimise the handing out of promotional products.
- Follow **sustainable standards** when choosing products (for further information click **here**).
- Avoid individual **packagings** and choose those made with recycled or biodegradable materials.

Pay attention to Green Labels

4 Foster proper waste management

- **Reduce** waste at source.
- **Separate materials** before throwing them away ann try to **recycle**.
- **Communicate** these issues to the staff working in the stand to guarantee a complete involvement.

Communicate and share this information before and during the event

THANK YOU FOR YOU COOPERATION!