

# Your Essential Guide to Adelaide

World Routes 2019 | 21-24 September







Hosts of World Routes 2019

### A world of experiences at your fingertips in Adelaide. Adelaide is bursting with culture, flavours, events and entertainment. This vibrant and friendly city invites you to reward your

curiosity and discover what makes Adelaide the perfect home for World Routes 2019.



# **Welcome to Adelaide**

Welcome, from the hosts of World Routes 2019.

Surrounded by lush parklands and speckled with an eclectic combination of historic buildings, trendy bars and state-of-the-art modern facilities, Adelaide is beckoning to be explored.

We invite you to indulge in some of Australia's most awarded restaurants in the heart of the city, immerse yourself in a thriving local arts scene, and unveil the oldest culture on earth through the world's largest Aboriginal artefact collection.

Adelaide, with its bustling Riverbank Precinct, and world-class venues such as the Adelaide Oval, Adelaide Showground and Adelaide Convention Centre, is an ideal setting for major events and conferences. The city can accommodate event-goers from around the world but remains compact enough to enable our visitors to roam freely, explore local attractions, and stay confident that their home base is never too far.

Step outside of the city, soak up some sun and uncover a diverse array of experiences in our regions. Taste your way through world-famous wine regions only minutes from the city. Adelaide is a gateway to some of Australia's best wine country and is recognised as a member of the prestigious Great Wine Capitals Global Network. Wine not your thing? Take a dip with playful sea lions or go cage diving with great white sharks on the Eyre Peninsula, cuddle up to a koala in the Adelaide Hills, or marvel at the stunning landscapes of the Flinders Ranges and Outback.

With so much to see, do, taste and discover, we look forward to showing you a glimpse of what Adelaide has to offer.

Coriole Vineyard, Fleurieu Peninsula



# Contents

Program	04
Welcome Party	07
Networking Evening	08
Event Transfers	10
Did You Know	12
Maps	13
Adelaide Network Stand	16
Australia Network Stand	17
Atrium	18
See & Do in Adelaide	20
Before You Leave	22
Plan Your Trip Down Under	24
Getting Around	26
Travel & Safety Tips	28
Adelaide Airport	30

# Program

SATURDAY 21 SEPTEMBER		
	Complimentary Tour Program	
13:00 - 19:00	Registration - Adelaide Convention Centre	
17:30 - 19:30	Welcome Party - Home Ground	
SUNDAY 22 SEPTE	MBER	
08:00 - 20:00	Registration and Diary Advice Open	
09:00 - 12:20	Face-to-Face Meetings	
09:20 - 16:25	Conference Program	
09:00 - 20:00	Hosted Networking Stands Open	
11:50 – 13:00	Networking Lunch	
	Exhibitor Networking Session	
13:00 - 14:50	Face-to-Face Meetings	
14:50 - 15:05	Exhibitor Networking Session	
	Refreshment Break	
15:05 - 16:25	Face-to-Face Meetings	
16:30 - 18:30	Festival 25	
MONDAY 23 SEPTE	MBER	
07:45 – 18:30	Event Open	
08:30 - 10:50	Face-to-Face Meetings	
09:00 - 17:05	Conference Program	
10:50 - 11:05	Exhibitor Networking Session	
	Refreshment Break	
11:05 - 12:55	Face-to-Face Meetings	
12:35 - 13:30	Networking Lunch	
12:55 - 13:40	Exhibitor Networking Session	

13:30 - 14:20	Face-to-Face Meetings
14:30 - 15:20	Fast Track
15:20 - 15:35	Refreshment Break
	Exhibitor Networking Session
15:35 - 17:25	Face-to-Face Meetings
17:25 – 18:30	Exhibitor Networking Session
19:30 - 23:30	Networking Evening & Marketing Awards - Adelaide Convention Centre
TUESDAY 24 SEPTE	EMBER
08:30 - 20:00	Event Open
09:00 - 10:50	Face-to-Face Meetings
10:00 - 12:25	Conference Program
10:50 - 11:05	Refreshment Break
	Exhibitor Networking Session
11:05 - 12:25	Face-to-Face Meetings
12:25 - 13:45	Networking Lunch hosted by World Routes 2020 Host
	Exhibitor Networking Session
13:45 - 15:35	Face-to-Face Meetings
15:35 – 15:50	Refreshment Break
	Exhibitor Networking Session
15:50 - 17:40	Face-to-Face Meetings
17:30 - 19:30	Farewell Reception & Handover Ceremony hosted by World Routes 2020 Host
17:35 - 20:00	Exhibitor Networking Session
20:00	Event Closes

Sunny's Pizza, Adelaide



Invitation

### World Routes Welcome Party

Join us for the official welcome party for delegates of World Routes 2019. Enjoy the diverse flavours of our state in a picturesque setting overlooking the Adelaide Riverbank. Catch-up with friends and colleagues as you sample some of our world-renowned wine and local produce.

### Saturday 21 September 5:30pm – 7:30pm Home Ground,

Adelaide Riverbank

Enter from North Terrace, adjacent to the Intercontinental Hotel

Dress: neat casual

Transfers from official hotels\* between 5:15pm and 5:45pm

### Return transfers between 7:15pm and 7:45pm

\*Transfers only provided for delegates staying at the following hotels: Grand Chancellor, Hilton, Mayfair, Pullman, Rockford, Rydges. The Welcome Party is held within a short walk from remaining official hotels.

Delve deeper and dine in one of the many nearby bars and restaurants (refer to map on page 14)

#### Invitation

### World Routes Networking Evening

A multi-dimensional food, wine and entertainment experience that celebrates Adelaide's reputation for hosting great events! Meet your mates in a relaxed, yet dynamic, festival setting. Take an adventure through different spaces, each featuring something special just waiting to be revealed. Sample fresh, local delicacies, paired with a local craft beer or a world-class wine. Adelaide knows how to party and this is one event you do not want to miss!

Monday 23 September 7:30pm – 11:30pm Adelaide Convention Centre, North Terrace

Dress: smart casual

Transfers from official hotels\* between 7:15pm and 7:45pm

Return transfers from 9:30pm

\*Transfers only provided for delegates staying at the following hotels: Grand Chancellor, Hilton, Mayfair, Pullman, Rockford, Rydges. The Welcome Party is held within a short walk from remaining official hotels.

### Keep the party going

These venues will be open late for World Routes delegates.

Dance the night away at **La Boca Bar and Grill** 150 North Terrace, enjoy views over Adelaide from **2KW Bar and Restaurant** 2 King William Street or have a night cap at **Paloma Bar & Pantry** 20 Peel Street.

World Routes 2019, Adelaide

# **Event Transfers**

Event dates: Friday 20 to Wednesday 25 September

A complimentary bus shuttle is available to take you to the World Routes venue and key networking functions. Specific pick-up and drop-off times are available at each hotel. Please arrive at the bus stop 5 minutes prior to departure time.

#### **Airport Transfers**

AIRPORT TO OF	FFICIAL HOTELS*	
Fri 20	7:00am – 11:00pm	Every 30 minutes
Sat 21	7:00am – 11:00pm	Every 30 minutes
Sun 22	7:00am – 2:30pm	Every 30 minutes
WORLD ROUTE	S VENUE TO AIRPORT	
Tue 24	3:00pm – 8:00pm	Every 30 minutes
OFFICIAL HOTE	LS* TO AIRPORT	
Wed 25	7:00am – 5:00pm	Every 30 minutes

#### World Routes Venue Transfers

OFFICIAL HOTELS* TO WORLD ROUTES VENUE		
Sun 22	7:45am – 10:15am	Every 30 minutes
Mon 23	7:30am – 10:00am	Every 30 minutes
Tue 24	8:15am – 10:45am	Every 30 minutes
WORLD ROUTES VENUE TO OFFICIAL HOTELS		
Sun 22	5:30pm – 8:15pm	Every 15 minutes
Mon 23	4:00pm – 6:30pm	Every 15 minutes
Tue 24	4:00pm – 6:30pm	Every 15 minutes
Tue 24	7:00pm – 8:15pm	Every 30 minutes

#### Welcome Party Transfers

OFFICIAL HOTELS* TO WELCOME PARTY		
Sat 21	5:15pm – 5:45pm	Every 15 minutes
WELCOME PARTY TO OFFICIAL HOTELS*		
Sat 21	7:15pm – 7:45pm	Every 15 minutes

#### **Networking Evening Transfers**

WORLD ROUTES VENUE TO NETWORKING EVENING		
Mon 23	7:00pm	One transfer only
OFFICIAL HOTELS* TO NETWORKING EVENING		
Mon 23	7:15pm – 7:45pm	Every 15 minutes
NETWORKING EVENING TO OFFICIAL HOTELS*		
Mon 23	9:30pm – 10:30pm	Every 30 minutes
Mon 23	10:30pm – 11:45pm	Every 15 minutes

\*Transfers only provided for delegates staying at the following hotels: Grand Chancellor, Hilton, Mayfair, Pullman, Rockford, Rydges. The Welcome Party and Networking Evening are held within a short walk from remaining official hotels.

# **Did You Know?**

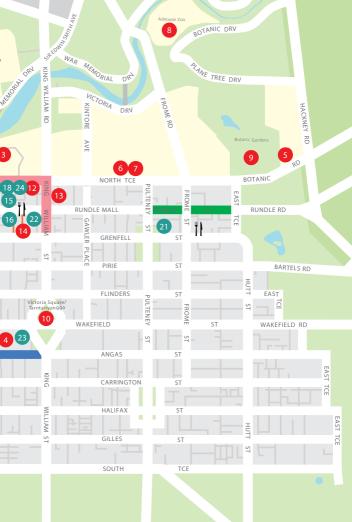
#### Keep your mind hopping with these fun facts.

- South Australia accounts for almost 80% of Australia's premium wine production, made from some of the oldest vines in the world.
- Aerospace engineer, Andy Thomas, was born in Adelaide, making him the first Australian NASA astronaut in space.
- Adelaide Fringe Festival is the second largest Fringe festival worldwide.
- Kangaroo Island is seven times larger than Singapore.
- The distance from Adelaide CBD to the Adelaide Airport is only 2 lengths of the Adelaide runway.
- The Adelaide Central Market is the largest undercover fresh produce market in the Southern Hemisphere.
- Secluded from mainland Australia for over 10,000 years, Kangaroo Island is the only place in the world still able to produce pure Ligurian Honey.

- The 600-million year old Ikara Flinders Ranges National Park has been home to Aboriginal tribe, the Adnyamathanha people, for tens of thousands of years.
- The highest temperature recorded in Australia was in 1960 at Oodnadatta where it reached 50.7°C (123.3°F) – now that is hot!
- Anna Creek Station is the world's largest working cattle station; at 6-million acres in size, it is larger than the country of Israel.
- Red Kangaroos can grow up to 2-metres tall, reach speeds of up to 65 kilometres (40 miles) per hour and they can jump 3 metres (10 feet) high!
- Australia's largest in-land lake, Kati Thanda-Lake Eyre, is usually a dry salt plain, but in times of flood it covers 9,500 kilometres<sup>2</sup> (3,668 sq. miles).







# **Adelaide Network Stand**

Break up your day and meet some of Adelaide's friendliest locals for a once in a lifetime encounter. Visit our complimentary bar, sit back and relax with a glass of premium South Australian wine. With something different happening every day, make sure you hop over to the Adelaide Network Stand and see it for yourself.

#### Caught up in meetings and can't join in on the fun?

Learn more about Adelaide's animal encounters and best wine regions at southaustralia.com

### **Festival 25**

Celebrate 25-years of World Routes with live music, an Australian Bushman's platter, seafood and local craft beer or gin.

Sunday 22 September 4:30pm – 6:30pm Adelaide Network Stand, World Routes Venue

Your Essential Guide

### **Australia Network Stand**

Visit the Tourism Australia stand and be greeted by airport and tourism partners from across Australia. Taste iconic produce from around the country and accompanied with a coffee or maybe even a frozen pineapple daiguiri!

### Atrium

Join us in the Atrium, located outdoors between the halls for a taste of South Australia.

Taste your way around our regions with samples from Jacob's Creek and d'Arenberg wineries, Port Willunga Fine Foods and the Kangaroo Island stall.

Experience the thrill of a V8 Supercar simulator and discover some of South Australia's iconic events like Adelaide 500 and Tour Down Under.

Be sure to stop and say hello to our charity partner, the Royal Flying Doctor Service, and learn about the invaluable work they do in remote Australian communities.

Marvel at the 'Epic Flight' display and imagine what it would have felt like to complete the first ever flight between the United Kingdom and Australia.

Friendly volunteers from the City of Adelaide will be able to give you advice on things to do and where to eat during your time in Adelaide, and don't don't forget to visit the SeaLink counter to book your next Australian adventure.

Sunday – Tuesday 10:00am – 4:00pm Atrium, World Routes Venue

Your Essential Guide

World Routes 2019, Adelaide

# See & Do in Adelaide

### **Wine and Dine**

Adelaide is a culinary playground with a smorgasbord of cuisines on offer. Home to world-famous chefs serving game-changing dishes in stunning locations.

#### West End Laneways

Adelaide's laneways, such as Peel and Leigh Streets, are packed with fantastic small bars and hidden restaurants. You'll find an eclectic mix of the traditional and eccentric as you discover Australian pubs with outdoor beer gardens parked on many main street corners.

**Top Picks** Bank Street Social, Paloma, Press\* Food & Wine.

#### North Terrace

Adelaide's cultural boulevard doubles as a hot-spot for delicious eats. Enjoy Asian-fusion, seasonal tasting menus or take a different perspective from a rooftop restaurant offering views over Adelaide.

**Top Picks** 2KW, Sean's Kitchen, La Boca Bar & Grill.

#### East End

Steeped in history and drenched in class, Adelaide's East End offers something for everyone. From some of Australia's best restaurants to its more affordable, spend the night sipping cocktails, chilling in neon-lit lofts or wining and dining alfresco-style.

**Top Picks** Nola Craft Beer & Whiskey, Botanic Bar, East End Cellars.

#### **Gouger Street**

This mecca of Asian cuisine and seafood is Adelaide's densest and most popular restaurant strip. With the Adelaide Central Market and China Town both nearby, there's no question why the locals love this melting pot of culture and flavours.

**Top Picks** Star of Siam, Ying Chow, Concubine.



### Retail

In the city and surrounding suburbs, you will find artisan markets, a wonderland of boutiques, sprawling shopping malls and gorgeous heritage arcades. Adelaide is home to a number of hidden shopping boutiques.

#### **Rundle Mall**

Located in the heart of the city and retail hub of Adelaide, Rundle Mall combines fashion, beauty, lifestyle and food with over 1000 retailers.

#### Rundlemall.com

Explore a little further in Rundle Street for local designs and more luxury brands, or even take the tram to Glenelg to discover more design and produce markets.

#### **The Parade**

Norwood Parade offers cosmopolitan lifestyle shopping and a buzzing café culture.

Theparadenorwood.com

#### **Burnside Village**

Just five minutes from the city, Burnside Village has more than 100 premium fashion and lifestyle stores.

Burnsidevillage.com.au

#### King William Road

King William Road, Hyde Park is a mecca of exclusive boutiques, trendy cafes and restaurants.

Kingwilliamroad.com.au

#### Harbour Town Adelaide

Just 15-minutes from the city, Harbour Town is an outlet shopper's dream. Grab a bargain from one of the hundreds of retailers and enjoy a sunny stroll through the outdoor shopping centre.

Harbourtownadelaide.com.au

# **Before You Leave...**

#### 1. RoofClimb Adelaide Oval

An unforgettable adventure awaits with this exhilarating climb across Adelaide Oval's iconic roofline. Enjoy panoramic views from a jaw-dropping height of 50-metres above the vivid green oval below.

#### 2. Adelaide Central Market

Make your way through South Australia's most prominent food hub. Take in the colourful sites, intriguing aromas and delicious delicacies from 80 specialty stalls.

#### 3. Hahndorf

Experience the charm of Australia's oldest surviving German Settlement, just half an hour out of the city. Discover a contemporary village in a traditional streetscape, offering smallgoods, bakeries, cuckoo clocks, wooden folk art and German-style pubs.

#### 4. National Wine Centre of Australia

Featuring Australia's largest tasting experience, the 'Wined Bar', the Centre offers wine lovers an unparalleled opportunity to learn about and experience the rich diversity of Australian produced wines.

#### 5. Cleland Wildlife Park

Get up close and personal to local wildlife at this open-air attraction. Located in a beautiful, natural bushland setting, just 20-minutes from the city centre, Cleland is one of very few places in the world that visitors can hold a koala. There are many other opportunities to touch, feed and interact with free-roaming native animals including kangaroos.

#### 6. Adelaide Botanic Garden

An oasis in the cosmopolitan heart of the city, featuring beautifully landscaped gardens, majestic avenues and stunning architecture. Wander through Australian natives, exotic and ornamental plants, spectacular Moreton Bay fig trees and some of Australia's finest plant collections.

#### 7. Adelaide Zoo

Home to more than 3,000 animals and 250 species of exotic and native animals, the Adelaide Zoo is also home to the only Giant Pandas in the Southern Hemisphere, Wang Wang and Fu Ni.



#### 8. North Terrace Cultural Precinct

Stroll down the cultural hub of North Terrace and immerse yourself in Aboriginal culture and significant artefacts at the South Australian Museum; appreciate the pieces at the Art Gallery of South Australia and browse the historic collection at the Mortlock Chamber in the State Library, one of the world's most photogenic library wings.

#### 9. Wine Regions

Adelaide is recognised as the wine capital of Australia, and it is no wonder why with a number of premium wine regions accessible within less than an hour from the city. Take a day trip to McLaren Vale where the vines meet the sea or visit some of the oldest vines in the world at the renowned Barossa Valley wine region.

#### 10. Kangaroo Island

Have a little extra time? Kangaroo Island is a 'must-do' for visitors. A sanctuary for wildlife and rugged, natural beauty, as you step on to the island it is impossible not to relax. Discover unique wildlife, mouth-watering food and wine, breathtaking scenery and a laid-back lifestyle.

#### Make a Booking

As the official World Routes pre and post touring partner, SeaLink can help you to make the most of your travel to Adelaide by arranging all of your touring, transport, experiences and accommodation. Visit them in the Atrium at the World Routes Venue to find out more.

+61 8 8202 8683 holidays@sealink.com.au worldroutes2019.sealinktravelgroup.com.au

### Plan Your Trip Down Under

8 Unmissable Australian Experiences

- Fly over Lake Eyre in flood
- Drive the Great Ocean Road
- White water raft the **Franklin River**
- Enjoy a gourmet feast by the beach in **Margaret River**
- Hot air balloon above Australia's capital city, Canberra

- Dine under the stars at **Uluru**
- Island hop the Whitsundays on your own private yacht
- See the Sydney Harbour New Year's Eve fireworks

Visit *Australia.com* for more incredible experiences and to plan your holiday down under.



# **Getting Around**

### **Public Transport**

The Adelaide Metro network includes buses, trains and a tram line extending from Glenelg, through the city, and to the Adelaide Entertainment Centre.

Adelaide city centre offers a free City Loop bus service, linking the city's major cultural, entertainment, retail and educational centres. Look for the 98 and 99 buses.

A free tram service is also available between the South Terrace CBD stop and the Entertainment Centre.

Adelaide Metro cards are required for any paid travel on public transport outside of the free travel zones.

Visit the Adelaide Metro Info Centre for more information: Corner Currie and King William Streets, Adelaide

Adelaidemetro.com.au

### Uber

Uber operates in the greater Adelaide area. Vehicle options available range from UberX, Assist, UberBLACK, Uber Comfort, UberXL and Uber Premium. Download the Uber app to make a booking.

### Taxis

Taxi ranks can be found at the airport and throughout the city centre, or booked by phone, online or via a smartphone app.

Adelaide Independent 13 22 11 Suburban Taxis 13 10 08 Yellow Cabs 13 22 27 Access Taxis (for people with

mobility issues) 1300 360 940

### **Chaffeur Vehicles**

Chauffeur driven vehicles are available by pre-booking only. Bookings can be made by contacting the Chauffeured Vehicle Association.

Phone 0438 327 051 *Cva.asn.au* 

### **E-Scooters**

Go on missions without emissions. Take an e-scooter through the city onboard Beam (purple) or RIDE (yellow). Create an account with the provider and use the app to locate and unlock the e-scooter.

Ridebeam.com Ride.co

#### Walking & Cycling

Adelaide is the perfect city to explore on foot or by bike. Free Adelaide City Bikes are available around the city.

Bikesa.asn.au



### **Travel Tips**

#### Currency

The Australian dollar (\$, A\$, AUD) is used throughout Australia. Gentle haggling can be observed at weekend markets and vintage shops, but it is generally not done in Australia. There are ATMs, banks and foreign currency exchange locations all over the Adelaide CBD.

The goods and services tax (GST) is a value added tax of 10% and is already included in retail prices.

Tipping is not expected but is appreciated by service staff.

#### Time Zone

Adelaide, South Australia sits within the Australian Central Standard Time zone (GMT +9:30).

#### Adelaide City WiFi

Fast and free WiFi. Simply choose 'Adelaide Free' from the available networks list. If travelling further afield, there is a network of 60 free WiFi hotspots across the state.

#### Climate

South Australia has a Mediterranean climate, with warm, dry summers and mild winters. Spring is between the months September to November. At this time, the trees are a lush green and flowers bloom in the city parks. The average daily temperature is a pleasant 21.7°C. For more information, visit the Bureau of Meteorology website.

Bom.gov.au/sa



# **Safety Tips**

#### **Beach Safety**

Main beaches are often patrolled by volunteer surf lifesavers during the warmer months. Always swim between the red and yellow flags and if you get into trouble in the water, stay calm and signal for help. Only swim according to your experience and fitness levels.

beachsafe.org.au

#### **Be Sun Smart**

Always be sun smart, even on days with cloud cover. Slip, Slop, Slap, Seek and Slide: slip on a shirt, slop on SPF 30+ sunscreen, slap on a hat, seek shade in the hottest part of the day (11am to 3pm) and slide on sunglasses. Ensure you stay hydrated by drinking plenty of water.

#### **Emergency Contact Numbers**

In an emergency, **Dial 000** for police, fire or ambulance assistance.

For non-urgent police assistance dial 131 444

#### **Royal Adelaide Hospital**

Port Road, Adelaide 08 7074 0000

#### Calvary Wakefield Private Hospital

300 Wakefield Street, Adelaide 08 8405 3333

# **Adelaide Airport**

#### Welcome to the gateway into South Australia.

Adelaide Airport is the fifth-largest domestic and international airport in Australia. Processing over 8.5 million passengers annually, it creates nine direct international flight paths and more than 300 one-stop connections around the globe. Adelaide Airport Limited has commenced a AUD\$165 million expansion of the terminal, creating a bigger and better facility for travellers from around the world.

#### Retail

Visit nearly 40 retailers, showcasing specialty items, travel essentials, fine South Australian wine and the latest fashions. Purchase last minute souvenirs and gifts from top name brands like RM Williams and Akubra, or choose from a wide selection of Aboriginal arts and crafts.

#### **Duty Free**

An Aelia Duty Free store is open on Level 2 of the terminal for departing passengers. Passengers can pre-order duty free items for both departure and arrival flights.

*Service@aeliadutyfree.com.au* 08 8234 3455 or 1300 767 939

#### **Tourist Refund Scheme**

The Tourist Refund Scheme (TRS) allows you to claim a refund of some taxes that you pay on certain goods purchased in Australia. To allow enough time to make your TRS claim, you should complete your departure immigration clearance at least 90-minutes before your scheduled departure time. To speed up the process, you may start your claim via the Department of Immigration and Border Protection TRS app.



### southaustralia.com #seesouthaustralia #worldroutes



Official Carrier of World Routes 2019



Hosts of World Routes 2019

Information is correct at the time of printing and subject to change