



Milan, Italy
5-8 September 2020

World Routes 2020

The global meeting place for the world's
leading route development stakeholders.



MilanAirports



Regione
Lombardia

Milano-Malpensa



Comune di
Milano

Milano-Linate



NATIONAL
TOURIST
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MILAN
BERGAMO
AIRPORT BGY

Hosts of World Routes 2020



Meet the world in Milan



The largest and most-established route development event in the world.

Providing unique cost and time-saving benefits, World Routes is a must-attend event, attracting the most senior decision makers from the world's leading airlines, airports, tourism authorities and other aviation stakeholders.

For over 25 years, we have provided an unrivalled platform for our audience of highly influential route development professionals to discuss and negotiate new and existing air services on a global scale.

World Routes | Milan 2020



“Our team heard business cases from over 75 airports and destinations at World Routes 2018. It is an unmissable opportunity for us to meet and negotiate with our industry partners. World Routes is a fixed event in our calendar.”

Gabriel Schmilovich

Director Network Strategy,
Development & Planning at Vueling

The only place to be

World Routes | Milan 2020

90%

of the top 50 international Megahubs attended World Routes 2018

3,000

new routes have been launched by the 20 most requested airlines

409

hours of travel time were saved by one airport delegate attending World Routes 2018

13,000

face-to-face meetings take place at the event each year

130

countries were represented at last year's event

70%

of airline delegates believe meetings held at our events lead to new routes

A combination of extensive meeting opportunities, exclusive industry insight and a first-class hospitality programme has made World Routes a must-attend event for over 25 years.



85%

85% of delegates
feel that attending
World Routes is
important to their
business.

We deliver results

Offering an extensive programme of unrivalled opportunities, World Routes provides the most efficient platform to meet, collaborate and do business on a global level.

Meet new and existing industry peers, gain valuable insights into what's happening in the market and present your brand's marketing messages to a global audience at the world's leading route development forum.





Shape future route networks

Forming the core of the event, our 20 minute pre-scheduled meetings provide you with unrivalled opportunities to negotiate future air services with senior decision makers from the world's fastest-growing carriers.

Gain exclusive insight

Hear directly from leading experts as they share knowledge and provide valuable insight into key issues currently affecting the route development community.

Maximise your exposure

Place your brand in the hands of a highly engaged and influential audience of industry stakeholders and increase your brand awareness with one of our bespoke sponsorship packages.

Showcase your brand

Create a lasting impression on your industry peers by exhibiting at World Routes. Host face-to-face meetings on your stand and surround your key targets with your marketing messages.

Expand your network

Create new contacts and forge deeper relationships with your key targets during our extensive programme of informal networking events.

Explore the region

Discover the rich culinary traditions, celebrated artistic heritage and breathtaking scenery of Lombardy on one of our complimentary tours.

Milan 2020

Shaping the world's future air services in Milan.

With more than 10 million inhabitants, Lombardy is one of the most populated regions in Europe and the most prosperous in Italy. The region's GDP per capita remains among the highest in the continent thanks to its long-standing industrial strengths.

Set between the Alps and the flow of the Po river, Lombardy is graced with enchanting landscapes and scenery, such as the stunning Lakes Garda, Maggiore, Como and Iseo. The region boasts an astounding 10 UNESCO World Heritage sites, more than 300 museums and a rich culinary tradition, making it the perfect place for both active and cultural adventures.

At the heart is Milan, Italy's fashion and financial capital that is home to the country's main stock exchange, big businesses like Alfa Romeo, Giorgio Armani and Prada, and a flourishing start-up scene.

With 345 global destinations served directly from its three airports - Malpensa, Linate and Bergamo - the city is one of the most well-connected and easily accessible in the world.

Welcoming more than 120,000 delegates each year, Milan has been positioned as a premier location for international conferences.

World Routes 2020 will showcase the growth and economic strengths of Milan and the surrounding Lombardy region. As hosts of the 2026 Winter Olympics, the home of one of the largest convention centres in Europe and previous EXPO 2015 hosts, Milan is a thriving international metropolis and the perfect destination for the 26th World Route Development Forum.



World Routes | Milan 2020

“World Routes is a chance for professionals from the aviation industry to experience Milan and its airports, one of Europe’s top 10 airport systems. The event will put a spotlight on the city of Milan, allowing us to showcase the huge business opportunities for us to develop new direct routes, especially to Asia and the Americas.”



Armando Brunini
CEO at SEA Milan Airports



About Milan



As the most vivacious city in Italy, Milan is a true global leader in fashion and design, as well as an economic powerhouse home to the national stock exchange.

As a cutting edge metropolis, Milan has proved itself as a top destination with more than 900 direct flights arriving into the city every day, welcoming more than 125,000 passengers daily into its three airports - Malpensa, Linate and Bergamo.

Explore the city's endless offering in culture, fashion, food and drink during your stay for World Routes 2020.

Outdoor activities

Milan is a green city with 14 million square meters of parks and green spaces and more than 3,500 bikes across hundreds of bike share stations. A short distance from Milan in the Lombardy region, you can trek, sail, cycle and kitesurf in extraordinary natural landscapes.



Fashion and design

Milan and the fashion world go hand in hand. The city is one of the fashion capitals of the world offering a truly unique shopping experience, where visitors can find anything from high-end luxury to vintage one-offs.



Arts and culture

Once home to Leonardo da Vinci and today hosting more than 300 art galleries, theatres, and museums, Milan has a rich and vibrant arts and culture scene. Few people know that Leonardo spent the longest part of his life in Milan, with his works of art and monuments scattered throughout the city's territory. The Last Supper, the Atlantic Codex and the Sforza castle are just some of the traces of the artist left to discover in the city.

Food and drink

Discover the rich and varied culinary tradition of Lombardy. Milan has 20 Michelin starred restaurants, with offerings ranging from traditional Milanese and Italian fare to innovative twists and unexpected fusions from cultures across the world. To be bored in Milan is almost impossible: with approximately 100 nightclubs and 500 bars, it is the most vivacious city in Italy.



La Scala Theatre

La Scala Opera House is Milan's undisputed temple of opera, hosting the finest singers from around the world. Inaugurated in 1778 the theatre is rich in history, and attracts thousands of tourists each year.

Take your place

World Routes is the unrivalled platform for decision-makers to discuss and negotiate new and existing air services on a global scale.

Don't miss the opportunity to join the world's leading route development professionals at the event.

Book your place or find out more by getting in touch with a member of the Routes team:

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