

Exhibition Opportunities

Showcase your brand to key airline targets at Routes Asia



As the only unifying event for the Asia Pacific region's route development community, Routes Asia 2020 offers your organisation an unmatched platform to promote key marketing messages in front of senior airline network planners and other industry leaders.

Unprecedented exposure to an influential audience



Routes Asia attracts senior decision makers from the region's leading and fastest-growing airlines, airports and aviation stakeholders.

Last year, the event welcomed delegates including:

- Chief Executive Officer, Cebgo
- CEO, Eznis Airways
- Vice President Network Planning, IndiGo
- Vice President Fleet Planning & Strategy, Qatar Airways
- Vice President - Planning & Business Development, Philippine Airlines
- Head of Network Management, Virgin Australia
- Head of Alliances, Sales Steering and Business Development Asia & Pacific, Lufthansa Group
- Head of Network & Planning, AirAsia X

Why exhibit?



By exhibiting at the only event dedicated to the region, your organisation will be uniquely placed to promote new business opportunities and provide a flavour of your destination to industry leaders from across Asia Pacific. Our exhibition packages at Routes Asia will provide:

- A platform for increasing brand awareness within the Asia Pacific region and beyond
- A cost-effective opportunity to reach a very specific and aviation-dedicated audience
- The ability to generate new leads while surrounded by your own unique branding
- The chance to entertain new and existing clients by offering regional delicacies or putting on traditional performances

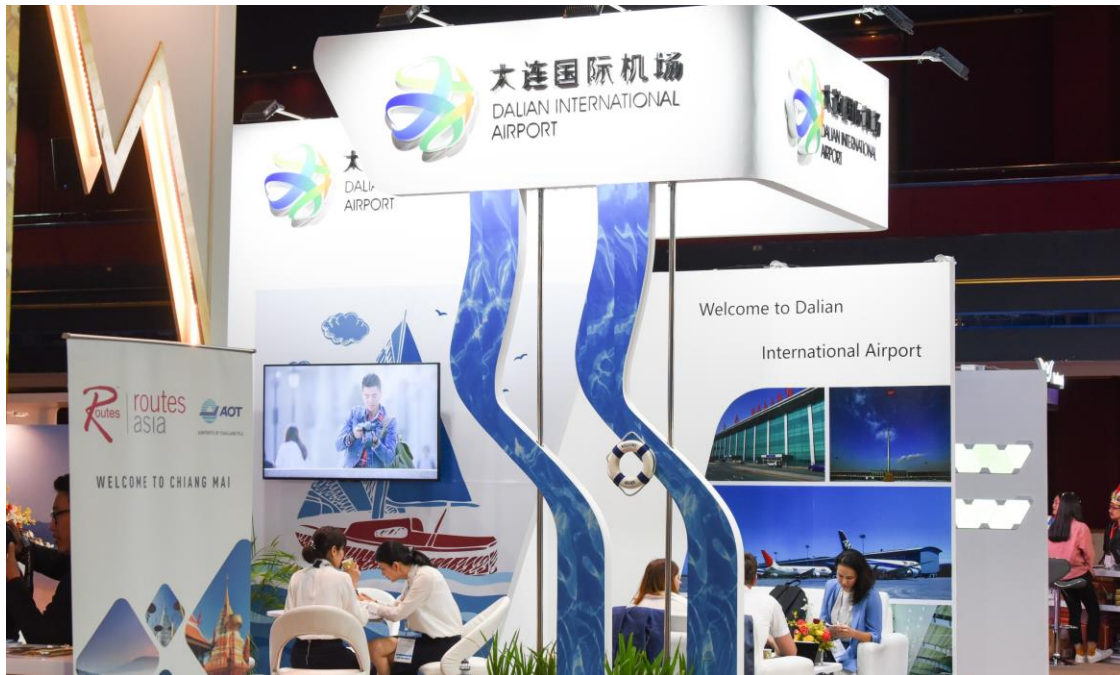
What our exhibitors say

"Routes events provide unique opportunities for IATA to meet and interact with the right representatives from airlines and airports to make sure they are informed about IATA's business intelligence solutions which can help them in their network planning and air service development."

Marc Heinicke
Assistant Director Marketing
IATA

Exhibition options

Hosted Networking Stand



Place your organisation at the heart of the event and leave a lasting impression on your key targets by designing a unique and eye-catching exhibition. Design your own creative space and improve footfall to your stand with a Hosted Networking Stand.

Package includes:

- Profile and logo in the Delegate Directory and official event app
- Exclusive hospitality and promotional opportunities
- Additional exhibitor delegation
- Please note this package includes the exhibition space only – the stand is self-build

Exhibition options

Shell Scheme Stand



Maximise your return on investment by showcasing your brand to the region's leading airlines with one of our Shell Scheme stands.

Package includes:

- Build, printed fascia, power supply and lighting
- Profile and logo in the Delegate Directory and in the official event app
- Exclusive hospitality and promotional opportunities
- Additional exhibitor delegation

For further details please contact: sales@routesonline.com