

FLIGHT ACQUISITION AI AGENT

Act on tomorrow's demand insights today.
Leverage predictive demand intelligence and AI agents
to turn signals into decisions—and decisions into execution.

THE PROBLEM

- ~50% budget wasted: Flight low-funnel ads are still 'Spray & Pray'
- Marketing ROI ~2x below potential: teams can't dynamically maneuver on demand
- Distressed loads: hard to sync ads to live inventory and uplift passenger load factor

THE SOLUTION

- A fully autonomous AI agent that continuously optimizes flight advertising—budget allocation, bidding, execution, and next-best actions—to maximize ROI.
- The agent fuses predictive flight-demand intelligence with real-time campaign performance, load factors, and yield data. It dynamically steers spend toward routes, markets, and moments where demand is emerging, and paces budgets precisely when and where they matter most.
- The result: higher conversion rates, lower CPA, and measurably stronger return on ad spend.

Budget
optimiser

AI
recommender

Target
ROAS optimiser

Cost-volume
balancer

PLF &
Yield balancer

OUTCOMES

Up to 325%
conversions: budgets
& timings dynamically
adjusted

Higher load factors
& revenues (RASK):
distressed inventory
synced into geo
priorities

Fully dynamic promotions
based on live performance,
funnel behavior & flight
loads